

The very best in life for those who can afford it...

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THE LUXURY LIFESTYLE BIBLE INTERNATIONAL

FOR YOUR EYES ONLY
X-RATED
Pure aerobic insanity with the Red Bull X-Fighters

Q Branch's coolest spy gadgets exposed - shurely shome mishtake?

48-HOURS IN...
Rambling Las Ramblas in the Catalan capital of cool Barcelona

65-MILLION YEAR
Welcome to the **Lost World of Moineau**

THE CONNOISSEUR'S GUIDE TO ARMANAC - FLYING CONCEPTS - PORSCHE 918 SPIDER - DESIGNER WRISTWATCHES - TOKYO TECH AND ALL THE FINEST THINGS KNOWN TO MAN.

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THINKING OUTSIDE THE BOX
3D is back and it's more in your face than ever! Brace yourself for a new digital dimension

24-HOURS IN...
Taking a business class like out of the Big Apple, we unleash our own Englishman in New York

DEDICATED FOLLOWERS OF FASHION
Step inside for bespoke advice to soothe your sartorial pain

TAG Heuer

LAS VEGAS
The city's hottest gadgets, sexiest toys and must-haves - it's the best of Sin City's CES 2010!

THE BUGATTI GALIBIER C14 CONCEPT - POCKET CAMCORDER ROUND-UP - WATCHES - SNAIL CAVIAR AND ALL THE FINEST THINGS KNOWN TO MAN.

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MUSIC FOR PLEASURE
Hill, schen Piel Listen to music properly again with our guide to digital Hi-Fi systems

WACKY RACERS
Where we're going, we don't need roads. The strangest concept cars ever to land on land, on sea... and underwater

INTO AFRICA
Safari, so good... exploring Kenya's wilderness from the top of luxury

GUITAR HERO
For those about to rock, we plug you!

white hot!
Behind the wheel of Bentley's swiftest, sexiest model ever: all hail the Supersport

THE CONNOISSEUR'S GUIDE TO WORLD BEERS - LUXURY WRISTWATCHES - MONOTRACER MOTORBIKE HYBRID - DNA ART AND ALL THE FINEST THINGS KNOWN TO MAN

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THE LIFESTYLE-TECHNOLOGY

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RED-LETTER DAY
Join us on a golden-ticket tour inside Ferrari's factory of dreams...

48-HOURS IN...
Rating rambling, restaurants and romance in the City of Lights, welcome back to Paris

GREAT DANES
Celebrating 85 years of the masters of designer tech. Bang & Olufsen

SHEENE MACHINE
The spirit of the racing legend lives on - behold the incredible 200mph Icon Sheene!

ride your
luxury trains and megayacht back in global travel

ROCKY MOUNTAIN WAY
Step on the ski and brace for impact as we go upmarket and downhill in Colorado

THE CONNOISSEUR'S CHRISTMAS CHEER - RANGE ROVER EVOLVE - DESIGNER WRISTWATCHES - TOP END BLU-RAY PLAYERS - £1-MILLION ADVENT CALENDAR - BLANCPAIN EDITION LAMOROSINI GALLARDO AND ALL THE FINEST THINGS KNOWN TO MAN.

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MAURICE DANCING
Sun, sand, surf and a superabundance of seafood: welcome to Mauritius

GREAT DANES
Danish audio experts Dynaudio unveil their latest loudspeaker tour de force - as sonorously sizzling as a bacon-based analogy

COOKING ON GAS
Celebrating 75-years with motoring marque Jaguar and their eco-powered mega-car, the C-X75 concept

GREEN PIECE
Saving the planet one gadget at a time with our guide to conscience-beating eco-tech

MONTE CARLO OR BUST
Bringing classic cars and classic English eccentricity back to the continent: it's the Grand Tour 2010!

THE LAMOROSINI GALLARDO LP 570-4 SUPERLEADER - MALE GROOMING CLOCK - THE AUDI R8 GT AND ALL THE FINEST THINGS KNOWN TO MAN.

ZERO HOUR
We heroically tackle the ups and downs of zero gravity flight in Las Vegas. Lunch was one of the ups...

OUT WITH THE OLD!
Say good riddance to 2010 and hello you to 2011 with us, your essential guide to borderline obscene extravagance!

THE CONNOISSEUR'S GUIDE TO WINE - CATERHAM MONACO - ELECTRIC TRANSPORT - TOP TRAVEL TECH - LUXURY WRISTWATCHES - TAG HEUER'S 50TH ANNIVERSARY PARTY - GATMOBILE REPLICA AND ALL THE FINEST THINGS KNOWN TO MAN.

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48-HOURS IN...
The home of Iberet's Camera we rode into Seville in search of our own passionate gypsy girls and found it all very Moorish indeed...

SIX OF THE BEST

MONTE CARLO OR BUST
Bringing classic cars and classic English eccentricity back to the continent: it's the Grand Tour 2010!

THE LAMOROSINI GALLARDO LP 570-4 SUPERLEADER - MALE GROOMING CLOCK - THE AUDI R8 GT AND ALL THE FINEST THINGS KNOWN TO MAN.

The Magazine

Launched in 2000, **SmartLife International** was and is the pioneering publication within the luxury lifestyle magazine sector.

Since those early days, the title has evolved and expanded from the original vision and today covers everything from high-end travel, to prestige cars, superyachts to private jets, premium food and drink to bespoke tailoring and fashion, and the hottest new tech to the world's most exciting motorsports and events.

SmartLife International is a magazine that delivers to the super-wealthy, fun-loving, jetsetter exactly what they want to read. Our regulars include:

The world's finest bars, hotels, golf courses, clubs, casinos and stores

The very latest supercars, yachts, jets and motorbikes

The most opulent world travel

The ultimate in international sporting events

The absolute pinnacle in food and drink, tailoring, watches and jewellery



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Distribution

Reaching your target audience is our primary objective. To achieve this we have built a multi-faceted circulation designed to maximise your exposure.

It comprises:

- First Class cabins and lounges
- Private Jet Terminals
- Heliports
- Private Health Clinics (including Harley Street)
- Corporate Gyms
- Selected 5*Hotels
- Male Grooming Salons
- Valet Parking
- Executive Limousine Hire

SmartLife International is also positioned in Prestige manufacturers' showrooms and service centres including Bentley, Ferrari, Porsche, Mercedes Benz and Aston Martin.

SmartLife International is available to buy in WHSmith and selected newsagents.

Our intention in building this distribution model is to ensure maximum penetration of the target audience whilst minimising wastage, giving excellent value for your advertising £, \$, € or whatever your favoured currency is!

There is a detailed breakdown showing a selection of this distribution on the following pages.

BRITISH AIRWAYS



CATHAY PACIFIC



Mercedes-Benz

Emirates



ASTON MARTIN

American Airlines



ROYAL BRUNEI

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Distribution (continued)

In-Flight

Emirates
Cathy Pacific
British Airways
Aeroflot
SAS
Kuwait VIP Flight
Royal Brunei

BRITISH AIRWAYS 




CATHAY PACIFIC



Mercedes-Benz

In-Lounge

| | |
|---------------------------|--|
| Emirates | GATWICK HEATHROW MANCHESTER |
| Cathay | HEATHROW WING LOUNGE - HONG KONG |
| American Airlines | ADMIRALS LOUNGE - HEATHROW ARRIVALS LOUNGE - HEATHROW FLAGSHIP LOUNGE - HEATHROW |
| BAA | VIP SUITE - HEATHROW DIRECTORS LOUNGE - GATWICK |
| British Airways | GATWICK |
| KLM Royal Dutch | BIRMINGHAM |
| Air France | HEATHROW |
| Aviance UK | BIRMINGHAM LUTON |
| Signature Flight Services | BIRMINGHAM |
| BMI | HEATHROW |


Emirates


ASTON MARTIN


American Airlines




ROYAL
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Distribution (continued)

Private Jet Terminals

Jet Aviation
Jet Centre - London City Airport
Net Jets, Biggin Hill
TAG Farnborough
Airports 24-7, Maidstone
Bookajet, Farnborough
Direct Air, The Farmhouse
Sovereign Air

Heliports

Battersea Heliport
London Heliport
Helicopter Management and Charter

City Gyms

Canary Wharf Health Club
International Marsh Wall Spindles Club
Spitalfields Health and Fitness Club

Private Members Clubs

| | |
|-----------------------------------|--------------------------------|
| Turf Club | The George Club |
| Army and Navy Club | Goodenough Club |
| Bluebird Club | Groucho Club |
| Brookes Club | Lansdowne Club |
| Carlton Club | London Capital Club |
| Cavalry and Guards Club | Mortons Members Club |
| Civil Service Club | Oriental Club |
| Club Quarters, Gracechurch Street | RAC Club |
| Club Quarters, St Pauls | Raffles Club |
| Colony Club | Reform Club |
| Farmers Club | Royal Overseas League |
| Fox Club | Royal Thames Yacht Club |
| Frontline Club | Saville Club |
| The Garrick Club | Sloane Club |
| | Bath and Racquet Club, Mayfair |

BRITISH AIRWAYS 




CATHAY PACIFIC



Mercedes-Benz


Emirates


ASTON MARTIN


American Airlines




ROYAL
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Distribution (continued)

5* Hotels

| | |
|------------------------------|----------------------------------|
| 5 Maddox Street Hotel | Hyde Park Residences |
| Andaz Liverpool Street Hotel | Intercontinental Hamilton |
| Ascott Mayfair | Landmark Hotel |
| Athenaeum Hotel | Lanesborough Hotel |
| Babington House | Langham Hotel |
| Baglioni Hotel | Le Meridien Piccadilly |
| Bentley Hotel | Metropolitan Hotel |
| Berkeley Hotel | Milestone Hotel |
| Carlton Tower Hotel Spa | My Hotel, Bloomsbury |
| Jumeriah Carlton Tower Hotel | Number Five Hotel |
| Charlotte Street Hotel | Number Sixteen Sumner Place |
| City Grange Hotel | Portobello Hotel |
| Claridges Hotel | Renaissance Chancery Court |
| Connaught | Riverbank Plaza Hotel |
| Courthouse Hotel Kempinski | Sanderson Hotel |
| Covent Garden Hotel | Sofitel London St James |
| Danesfield House | Soho Hotel |
| Drakes Hotel | St John's Westminster Apartments |
| Draycott Hotel | Stafford Hotel |
| Forty Seven Park Street | Swissotel |
| Four Seasons Canary Wharf | Threadneedles Hotel |
| Glasshouse, Edinburgh | Twenty Two Jermyn Street |
| Haymarket Hotel | Westbury Hotel |
| Hempel Hotel | Wyndham London |
| Hilton Aldwych Waldorf | |

Corporate Gyms

Allen & Overy
Barclays Head Office
BNP Paribas
Citigroup
Clifford Chance
Deutsche Bank Gym
Freshfields
Goldman Sachs, Petershill
Goldman Sachs, Shoe Lane
HSBC - 5th Dimension Health Club
Linklaters & Alliance
Merrill Lynch
Morgan Stanley (Fitness Centre)
Schroders

BRITISH AIRWAYS



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love it because it's

Keeping fish is tricky, right? Not with a biOrb. We've used advanced engineering to make it easy for you. There's no complicated equipment. It will plug and play with step by step instructions. Now you can keep fish without needing a degree in aquatic biology. If you do need a...


truth is that fish waste sinks, so the biOrb filter at the bottom 1% consumes waste. When you change the filter, all the waste is flushed away from your aquarium, it's just like putting out your household rubbish. It gets from the water and takes the old one out, pop a new one in and...

safety is built in. The biOrb is made from high quality materials and is completely safe for your fish. It's also safe for your home. The biOrb is made from high quality materials and is completely safe for your fish. It's also safe for your home.

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The new Yamaha MCR-040: Perfect for listening to the blues... or the reds, or the greens.

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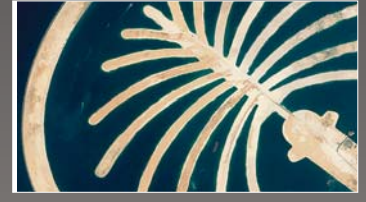
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*comprising cover image and cover line, contents page billing, minimum two page editorial, full page advertisement.

Contact

Please do not hesitate to contact one of the team if you have any questions or wish to reserve space in the forthcoming issues. They can be reached on 01323 636 000 or by email via mark@smartlifeint.com

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